

# Edge2Web Director

## Visual application builder

### Summary

Edge2Web Director is a visual app development platform that enables users to quickly and easily build a wide range of industrial applications. It provides comprehensive access to MindSphere platform services, enabling users to integrate machine, process and geo-positioning data to deliver innovative industrial apps.

Industrial enterprises use Edge2Web Director to build custom apps that monitor plant assets in real-time, notify key personnel of critical operating events, and optimize production processes. Apps integrate MindSphere data and analytics with ERP, CRM, Service Management and other enterprise systems, enabling enterprises to deliver new digital services to customers, suppliers and partners.

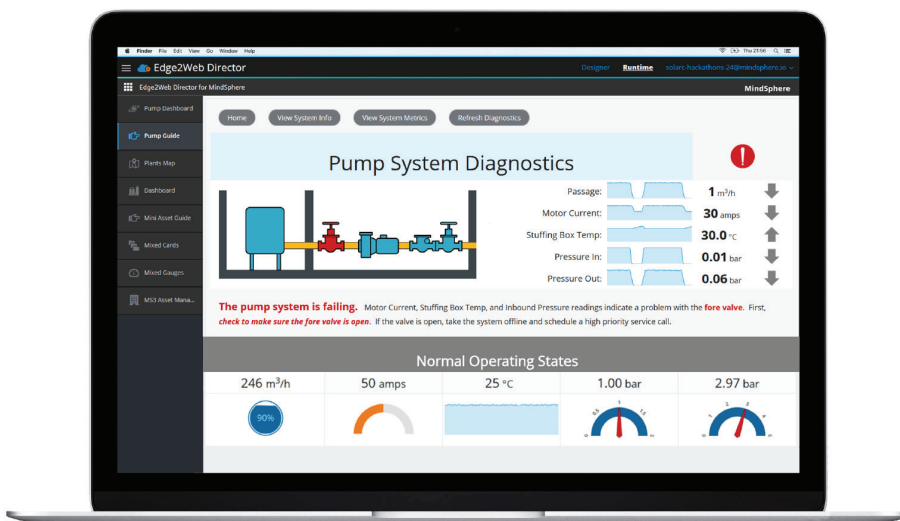
Edge2Web Director deploys as a native MindSphere application, accessible directly from the MindSphere launchpad. Director is deeply integrated with MindSphere Identity Management Service, ensuring the highest levels of data security and privacy. Director-based apps can be easily tailored for different users and user groups, enabling a significant level of application deployment flexibility.

### Benefits

- Fast, affordable solution for building and operating MindSphere applications.
- Create polished, professional apps that deliver actionable insights.
- Publish apps to MindSphere tenant and subtenant users with the push of a button.
- Build secure, fast and scalable apps.

### Features

- Instant connectivity to MindSphere asset models, sensor data, ecosystem analytics, events and notifications.
- Visual editors for building dynamic dashboards and context-driven apps.
- Extensive library of industrial data visualizations and app components.
- Native integration with MindSphere Identity Management Service.



Siemens  
[www.siemens.com/mindsphere](http://www.siemens.com/mindsphere)

Americas +1 314 264 8499  
Europe +44 (0) 1276 413200  
Asia- Pacific +852 2230 3333

MindSphere is the cloud-based, open IoT operating system from Siemens that connects real things to the digital world, and enables powerful industry applications and digital services to drive business success. MindSphere's open Platform as a Service (PaaS) enables a rich partner ecosystem to develop and deliver new applications.

© 2019 Siemens AG. Siemens, the Siemens logo, MindSphere, Mind Access, MindConnect and MindServices are trademarks or registered trademarks of Siemens AG. All other trademarks, registered trademarks or service marks belong to their respective holders.

77883-A1 04/19