



Arrow Electronics appointed as reseller for MindSphere portfolio in EMEA

Arrow to exhibit at SPS in MindSphere Lounge, Hall 11

Neu-Isenburg, 25 November, 2019 - Arrow Electronics today announced its appointment as the first reseller for the MindSphere Program for industrial Internet of Things (IIoT) and solution and technology providers in the Europe, Middle East and Africa (EMEA) region. Arrow will market MindSphere hardware and software products, including MindConnect IoT 2040 and MindConnect Nano hardware.

MindSphere®, the cloud-based, open IoT operating system from Siemens, connects products, plants, systems and machines, enabling businesses to harness the wealth of data generated by IoT with advanced analytics.

Arrow is already well established as a MindSphere partner, with multiple technical staff trained by Siemens through the MindSphere technical curriculum. It also has a variety of MindSphere applications in development, and a joint go-to-market agreement to assist customers in achieving substantial business value through IoT technology generally and MindSphere specifically.

The new reseller agreement further extends Arrow's ability to support industrial companies embarking on the journey to full IoT integration and Industry 4.0. Arrow addresses every layer of an IoT solution stack, ranging from electronic components to IT solutions, including consultancy and development. Arrow's portfolio includes sensors, connectivity, cloud, analytics, security and IT infrastructure.

Arrow Electronics will be exhibiting at SPS, Nuremberg, 26-28 November, in the MindSphere Lounge (Hall 11). Demonstrations of industrial equipment connectivity will include predictive maintenance, health monitoring and system analytics. There will also be a focus on the integration of legacy systems into IoT deployments.

Note: A list of relevant Siemens trademarks can be found [here](#).

About Arrow Electronics

Arrow Electronics (NYSE:ARW) guides innovation forward for over 200,000 leading technology manufacturers and service providers. With 2018 sales of \$30 billion, Arrow develops technology solutions that improve business and daily life. Learn more at fiveyearsout.com.

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